

BACKGROUND SCREENING INDUSTRY BUYERS GUIDE

2008 - 2009 Edition

PreemploymentDirectory.com's Background Screening Industry Buyers Guide is a comprehensive collection of background screening, investigations and support services utilized by businesses today to source background screening firms. Human Resource and Security professionals will find the Buyers Guide to be a very user friendly source that allows the reader to quickly and easily find the information that is being searched for. The Buyers Guide will put the background screening industry at the finger tips of managers, Human Resources and Security professionals searching for firms in the background screening industry making it an indispensable resource. In addition, we will be including editorial information that will be of interest and benefit to Human Resource and Security professionals so that it will also become a reference tool that will be used over and over, thus repeating their exposure to advertisers.

Comprehensive

Background Screening categories include firms located in the US listed by State, firms located internationally listed by country, firms that specialize in providing services to background screening firms.

International Resource Center categories include:

- International Background Screening, Investigations and Vetting Firms
 - Canada
 - European Union/United Kingdom
 - South Asia
 - Asia Pacific Rim
 - Rest of the World
- International Data Protection and Other Relevant Laws
- Terrorist Search Information
- World Information Center
- International Training and Conferences

Suppliers to the background screening industry categories include:

- Compliance Products
- Consulting and Legal Services
- Court House and Online Research
- Credit Services
- Databases and Software Providers
- Drug Testing
- Educational Verification Services
- Investigators & Polygraph Examiners
- Reference and Verifications Services
- Training, Conferences and Publishers
- Wholesalers
- Other Services

Distribution

The Guide will debut at the Society for Human Resource Management (SHRM) Annual Conference on June 22-25 which is the largest tradeshow for Human Resource professionals in the world and generally attracts 15-20,000 HR professionals from around the globe. In addition, we will be distributing the Guides at numerous HR and Security Conference throughout the year and through direct mailings. Our intention is to distribute at minimum 20,000 of the buyers guides.

The Industry Leader

PreemploymentDirectory.com is the undisputed leader in showcasing firms in the background screening and investigation industry and we are now applying the expertise we have gained in marketing the background screening industry to make the 2008 Background Screening Industry Guide an overwhelming success. The Buyers Guide is another innovative way to connect background screening firms to businesses that are looking for firms to provide them services. It is another solution in our toolkit for helping to connect businesses to background screening firms products and services.

Company Listing

Our format allows users to find information in company listings with a quick scan. Listings include all relevant company information. Listings also include National Association for Professional Background Screening (NAPBS) members which promotes high ethics, quality information as well as compliance with legal requirements and industry standards.

The Premium advertiser's advantage:

- Company logo**
- 4 Color display**
- Specific page reference to display ad**

Company Index

The index provides readers with a ready reference to your ad and every page in the Guide on which your ad appears.

The Premium advertiser's advantage:

- Bold typeface draws reader attention**
- Specific page reference to display ad**

Premium Positions

Ad Placements	Pricing	Specifications
Inside Front Cover	\$1,450.00	8 ½ “ 11”
Inside Back Cover	\$1,450.00	
Back Cover	\$1,450.00	
Section Divider (front & back)	\$1,250.00	8 ½ “ 11”
Premium Listing	\$350.00	Logo, contact Information 75 word description

Premium listings are automatically included with Premium advertisements.

Premium listings include company name, address, telephone number, fax number, email contact address and website address

Platinum Members of PreemploymentDirectory.com get a 10% discount on Premier Positions.

Section Dividers:

1. Introduction
2. Premium Advertisers Index
3. Company Profiles Index
4. Section Index
5. What's New
6. Infinity Screening
7. Background Screening Library (will include our landmark publication, How To Select a Background Screening Firm Guide plus much more insightful editorial content)
8. Background Screening Firms Profiles
9. Background Screening Industry Suppliers Profiles (sub categories are listed in 8-15)
10. Consulting & Legal Services
11. Court and Online Research
12. Credit Services
13. Databases and Software Providers
14. Drug Testing
15. Wholesalers
16. Other Services
17. Training, Conferences and Publishers

18. International Background Screening, Investigations and Vetting Firms Profiles (sub categories are listed 17-22)
19. Canada
20. European Union/United Kingdom
21. South Asia
22. Asia Pacific Rim
23. Other Countries
24. International Resource Center (sub categories are listed 23-25)
25. International Data Protection and Other Relevant Laws
26. Terrorist Search Information
27. World Information Center

Color Rates

Ad Placements	Pricing	Specifications	
Open areas	\$990.00	8 ½ “ 11”	
½ page	\$500.00	8 ½ “ 5 ½ ”	
1/3 page	\$350.00	8 ½ “ 3 ½ ”	3 ½ “ 8 ½ “
Premium Listing	\$350.00	Logo, contact Information 75 word description	

Standard listings include company name, address, telephone number, fax number, email contact address and website address

B&W Rates

Ad Placements	Pricing	Specifications	
½ page	\$350.00	8 ½ "	
		5 ½ "	
1/3 page	\$250.00	8 ½ "	3 ½ "
		3 ½ "	8 ½ "
Standard Listing	\$150.00	Logo, contact Information 25 words description	
Basic Listing	\$75.00	Contact information	

* Standard and Basic listings include company name, address, telephone number, fax number, email contact address and website address

IMPORTANT DATES:

February 18 th	Advertising Reservation and Payment Due
March 4 th	Advertising Materials Deadline
June 22-25 th	Distribution at SHRM Conference

PAYMENTS:

All payments received by January 30, 2008 will receive a 5% discount. Please mail your payments by check to PreemploymentDirectory.com at 22701 Woodlake Lane, Lake Forest, CA 92630. Payments by credit card will be processed through PayPal with an online invoice sent to you for payment. Credit card payments via PayPal will be charged a 3% processing fee.

Cancellations: Cancellation of or changes in ad selection must be made in writing before the ad deadline. Premier ads cancelled after the issue closing date may not receive a refund unless there is an advertiser on the waiting list to replace their ad. All non Premier ads cancelled after the issue closing date will be charged 50% of ad placement fee.

CONDITIONS:

All advertising is subject to publisher's approval. Advertisers understand that by submitting their advertisement for inclusion in the Buyers Guide the advertiser unequivocally agrees to indemnify and protect the publisher from loss of expense or claims due to suits based upon the subject matter of such advertisements. Insertion orders placed by an agency represent acceptance of all terms and

conditions in this rate card. We are not bound by conditions appearing on order blanks or copy instructions when such conditions conflict with the terms and conditions of the publisher. Nor are we bound by conflicting contracts and orders received from advertisers or agency. Insertion orders are accepted from agencies with the understanding that the agency is acting as the advertiser's representative. Agency and advertiser are jointly and severally responsible for all space, color, position and mechanical service charges incurred by either.

All advertisers affirmatively declare that all art work and images provided to the publisher are submitted with the explicit permission of the copyright owner or that the advertiser is the copyright owner. Advertiser also agree to hold the publisher completely harmless for any and all disputes that may arise over copyrighted materials and for claims made in their advertisements without exception except as may be provided by law.

SPECIFICATIONS:

Will be provided to advertisers after they have reserved their space.