

'Platinum Members Only' Suppliers Directory –



I am pleased to announce another great opportunity for our **Platinum Members** to reach out to prospective clients and, best of all, it is a complimentary service.

The **Platinum Members Only Directory** will feature the Platinum members that are listed in our Vendor Showcase section of PreemploymentDirectory.com. In September we will be distributing this Special Directory that consistonly of our Platinum Members to our database of more than 1,600 background screening firms. The initial directory will be distributed online, however, we will also create a print version to be distribute at relevant tradeshows.

To participate in the **Platinum Members Only Directory** please provide your high resolution color logo with a minimum of 300 dpi in JPEG format, a 100 word company marketing description and the following contact information:

Contact Person:			
Contact Person Title:			
Company Name:			
Company Street Address		State	Postal Code
Country			
Contact Phone #:			
Contact Email Address:			
Company web Site:			

Please provide the above information no later than August 12, 2011.

Additional New Advertising Opportunity

In addition, for the first time we are also going to offer you the opportunity to place an advertisement in the Buyers' Guide. We are offering the following advertising opportunities:

<u>Premium Full Page Advertisement</u>	<u>Pricing</u>
— Inside of the front cover,	\$575.00
— First page adjacent to the inside front cover	\$475.00
— Section Dividers;	\$475.00
○ Consulting and Legal Services	
○ Courthouse Researchers, Public/Motor Vehicle Record Retrievers	
○ Databases and Software Providers	
○ Marketing Related Services	
○ International Providers	

— Interior placements:	\$375.00
○ Second page (before about us)	
○ Fourth page (after about us)	
○ Undetermined (will be based on final page count)	
— Inside of back cover,	\$575.00
— last page adjacent to the inside of the back cover and	\$475.00
— Back cover.	\$575.00

Premium Advertisements are due August 19th.

Don't miss this tremendous opportunity to showcase your service offerings directly to decision makers in Background Screening Firms.

These ads will go very quickly so please contact Barry Nixon today to sign up for this exclusive opportunity to promote your business! Barry can be reached at wbnixon@PreemploymentDirectory.com or 1-949-770-5264.

See Reservation and Ad Specs on following pages

Thanks,

Barry

W. Barry Nixon, SPHR
COO
PreemploymentDirectory.com
949-770-5264
wbnixon@PreemploymentDirectory.com

2011 Summer Edition

Supplier's to the Background Screening Industry Directory

PREMIUM ADVERTISING RESERVATION

(Insert Company Name) is interested in reserving a premium advertising space in the **2011 Summer edition of Suppliers to the Background Screening Industry Directory**. This reservation is for the (Insert specific location of the ad you are reserving, e.g., inside of front cover, etc.).

My signature on this reservation form indicates that I am authorized to commit the financial resources of the company named above and I agree to the payment of (Insert amount due for your ad based on its location). I understand that the full payment is due by August 12, 2011 and that if the payment is not received or agreed upon arrangement made by this date, I may forfeit my selected location.

_____ Name of Authorized Signer

_____ Signature of Authorized Signer

_____ Title of Authorized Signer

_____ Date

REMINDER OF KEY DUE DATES!

Contact information, 100 word Company Profile and Logo are due on August 1, 2011. [Click here](#) to access the Company Profile Form.

Premium ads are due on August 19, 2011.

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ADVERTISING SPECS

All advertising art files need to be sent as high resolution, print quality PDFs with fonts embedded. Please be sure to include crop marks and bleed area. Dimensions are listed below:

AD SIZE	TRIM DIMENSIONS	BLEED DIMENSIONS
Full Page Bleed	8 ¼" W X 10 ¾ H	8 5/8"W X 11 ¼" H

COMPANY PROFILES

1) CONTENT

For all Company Profiles, please provide a MS Word document with the following information:

Contact Person:			
Contact Person Title:			
Company Name:			
Street Address			
State or Province			
Country		Postal Code	
Contact Phone #:			
Contact Email Address:			
Company Web Site:			

Please supply your 100 word company description in same document.

2) LOGOSUBMISSION

Please submit an EPS file of your logo with all fonts converted to outline.

Contact information, 100 word Company Profile and Logo are due on August 12, 2011.

3) PREMIUM ADVERTISEMENT SUBMISSION

To submit premium ad files please [click here](#), complete form, upload your ad and submit. **PLEASE NOTE:** It is recommended that you use your company name in all your file names for easy identification by our staff.

Premium ads are due on August 19, 2011.