

Good day, International Screener!

I would like to invite you to participate in a new and innovative approach to help you enhance your relationships with your current clients and open doors with potential prospects.

We are adding '**The International Screener Spotlight**' column to our very popular online newsletter, *The Background Buzz*.

Each month we will feature one International Screening firms' owner or executive. The column will be based on an interview of your Owner, CEO, COO, Marketing VP or whomever you wish to designate. The column will be focused on helping clients and potential clients get to know you on a more personal level, beyond just your products and services, because ultimately people buy from people they relate to and know. The column will include a photo.

We are very excited about this new column and view this as a valuable way we can support the development of the international background screening community.

We look forward to having you participate in the **International Screener Spotlight** column so we can feature you to increase your visibility to other background screening firms that need your services. Our goal is to create additional sales opportunities by helping potential new prospects to know more about you and your business.

We are offering this new service for the value price of \$350.00 for your feature appearance in the **International Screener Spotlight** feature column.

Please note that since we publish *The Background Buzz* once a month this is a limited opportunity. We will start scheduling interviews shortly so [contact me](#) as soon as possible if you are interested in participating. We will schedule people on a first come first serve basis.

Before I close I would also like to make you aware of our industry leading background screening directory - PreemploymentDirectory.com which features background screening firms from around the world. Our premier listing is a Platinum Membership which provides you a full page advertisement space and preferential placement throughout the directory. We will be providing an **International Screener Spotlight** feature to our Platinum Members as a complimentary service to help promote their business. Visit www.PreemploymentDirectory.com for more information or contact me at wbnixon@preemploymentdirectory.com or 1-949-770-5264.

Thanks for your time and I look forward to seeing you in the **Spotlight**.

Have a truly blessed and safe day!

Barry

Executive Editor
The Background Buzz

PS – If you are not currently receiving our very popular online newsletter, *The Background Buzz*, please email me to sign up for a complimentary subscription.