

Platinum Members Letter

Good day, International Screener!

To: International Screeners!

I am writing today to invite you to participate in a new and innovative approach to help you enhance your relationships with your current clients and open doors with potential prospects.

We are adding '**The International Screener Spotlight**' column to our very popular online newsletter, *The Background Buzz*.

Each month we will feature one International Screening firms' owner or executive. The column will be based on an interview with you or whomever you wish to designate. The column will be focused on helping clients and potential clients get to know you on a more personal level, beyond just your products and services, because ultimately people buy from people they know and can relate too. The column will include a photo.

We are very excited about this new column and view this as a valuable way we can support the development of the international background screening community. We are particularly please to announce that we will be offering this program at no charge (it's a \$350.00 value) to our Platinum Members as a way of 'giving you more than you expected' and to fulfill our goal of continuously seeking out ways to create additional sales opportunities for you.

We will start scheduling interviews shortly so please let us know if you are interested in participating.

To our Platinum Members, thanks again for your business and we are looking forward to continuing to work with you in to fulfill our mission to create additional sales opportunities for you.

Thanks for your time and I look forward to hearing from you regarding your interest in participating in this new exciting program.

Have a truly blessed and safe day!

Barry

Executive Editor
The Background Buzz