2008 Advertising Rates

e-Newsletter

Diamond - Full Page

Feature your firm in a full page advertisement including your logo with live link to your web site and marketing message.

Specifications for text advertisement: 675 pixels width X 660 pixels height; JPG or GIF format under 80 kilobyte

One edition - \$650; 3-6 editions - \$600 per edition; 9-12 editions - \$550 per edition

Platinum ³/₄ Page

Feature your firm in a ¾ page advertisement including your logo with live link to your web site and marketing message.

Specifications for text advertisement: 675 pixels width X 495 pixels height; JPG or GIF format under 80 kilobyte

One edition - \$500; 3-6 editions - \$450 per edition; 9-12 editions - \$400 per edition

Black Sponsor – ½ Page

Feature your firm in a ½ page advertisement including your logo with live link to your web site and marketing message.

Specifications for text advertisement: 675 pixels width X 345 pixels height; JPG or GIF format under 75 kilobyte

One edition \$400; 3-6 editions - \$375 per edition; 9-12 editions - \$350 per edition

Gold Sponsor – 1/3 Page

Feature your firm in a 1/3rd page advertisement including your logo with live link to your web site and narrative.

Specifications for text advertisement: 675 pixels width X 245 pixels height; JPG or GIF format under 60 kilobyte

One edition \$300; 3-6 editions - \$275 per edition; 9-12 editions - \$250 per edition

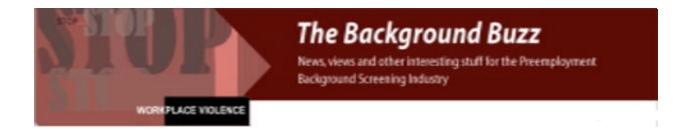
Top of Page – Gold Sponsor

\$350.00 (based on seniority as advertiser) No Multiples Discount

Information

Promote your Brand and Services with your advertising message. All ad sizes Includes a live link to your web site. Placement order is based on a first come, first serve basis starting at the beginning of the newsletter.

The Background Buzz is published monthly and distributed to over 1,600 firms in the background screening industry and to more than 2,600 professionals in the industry. For further information contact W. Barry Nixon at wbnixon@aol.com or directly on 949-770-5264.



Material Requirements/Format:

All ads must be submitted in digital format. All images must be submitted in JPEG format.

Liability

PreemploymentDirectory.com assumes no liability whatsoever, except to the extent of a one-time paid advertisement of the same specification, in the next or similar publication, if any proven or admitted errors or omissions have occurred. The Advertiser will indemnify and hold PreemploymentDirectory.com harmless from any suits or claims made against PreemploymentDirectory.com based upon Advertiser's material.

Terms

Payment is due the first Friday of the month prior to the edition of the webzine in which sponsorship will be published. Once the sponsorship description and image have been proofed and approved by the client any revisions to previously approved copy are subject to additional charges. The Advertiser is liable for the billed amount plus any collection fees, costs and finance charges.

Cancellations

All cancellations must be received in writing prior to the advertising publication deadline.

Copy Acceptance

PreemploymentDirectory.com reserves the right to reject, at its option, any advertisement deemed objectionable by its editors in subject matter, text, illustration or composition.

Advertising Deadline

All sponsorship copy required by the second Friday of the month prior to the edition in which clients copy will be displayed.

| Advertiser | |
|--|---------------|
| Contact Name | 元 "41。 |
| Billing Name (if different from above) | |
| Billing Address | |
| City, State, Zip | |
| Phone | Fax |
| E-mail | Web Site |

Placement of Ads:

Please note that advertisement sponsorships are placed based on a first come first served basis. Also it should be noted that the first ad in each edition is labeled as 'Gold Sponsor' to identify that the sponsoring firm is an advertiser and not the publisher of **The Background Buzz**. All other 'Gold Sponsor' ad will not have this designation since they will be placed throughout the newsletter.

| Contract Terms: | |
|--------------------|--|
| Number of editions | |
| Specific months: | |

| January 2008 | May 2008 | September 2008 |
|---------------|-------------|----------------|
| February 2008 | June 2008 | October 2008 |
| March 2008 | July 2008 | November 2008 |
| April 2008 | August 2008 | December 2008 |

| Choice | of Sponsorship: | Cost of Sponsorship: |
|----------|-----------------|--|
| Diamon | d – full Page | \$650 - one edition; \$600 - 3-6 editions; \$550 - 9-12 editions |
| Platinur | n – ¾ Page | \$500 - one edition; \$450 - 3-6 editions; \$400 - 9-12 editions |
| Black - | ½ Page | \$400 - one edition; \$375 - 3-6 editions; \$350 - 9-12 editions |
| Gold – 1 | /3 Page | \$300 - one edition; \$275 - 3-6 editions; \$250 - 9-12 editions |
| Top Pos | ition | \$350 -No Multiples Discount |

Advertising Charges

Payment is due the first Friday of the month prior to the edition of the ezine in which sponsorship will be published.

| Advertising Total \$_ | |
|-----------------------|----|
| Remaining Balance | \$ |

Payment Information

Make check payable to the National Institute for Prevention of Workplace Violence, Inc.

Send payment to:

PreemploymentDirectory.com, a division of The National Institute for Prevention of Workplace Violence, Inc. 22701 Woodlake lane Lake Forest, CA 02630

Authorization

Execution of this advertising agreement and insertion order requires the signature of the advertiser and indicates that the advertiser has read and agrees to the terms and policies as outlined by PreemploymentDirectory.com.

| Ву | | | |
|-------|--------------|------|--|
| - | (Print Name) | • | |
| Title | | Date | |