

Mid Year Conference – Coming Attractions!

The Best Practices and International Committees have joined together to co-sponsor a very special workshop at the Mid Year meeting to help prepare NAPBS members to deal with the numerous international data protection and privacy laws. You won't want to miss this practical and thought-provoking workshop.

Navigating the International Data Protection Maze

Data protection, consumer protection, and privacy laws vary from country to country, and the rules for conducting international screenings are very different than those here in the US. Complying with the FCRA will not satisfy international data protection laws. US companies that violate these international laws can face serious regulatory sanctions and may even have criminal liability.

Come learn

- What international data protection laws require.
- Why just having the European Safe Harbor Certification doesn't absolve your company of liability when doing international screening and why its only part of the compliance process.
- How to keep your company out of legal hot water when dealing with international data protection and privacy requirements?
- Answers to client and prospect questions about complying with international privacy laws and to be able to explain how they differ from US laws?
- Why finding a vendor to provide international data is only part of having a successful international screening program.

Attendees will receive useful reference materials including a template compliance checklist, a guide to data protection laws, and a list of other resources that attendees may want to use going forward.

The workshop will be presented by Peggy Eisenhauer. For the past 17 years, she has helped companies develop and document privacy, security and fair information practices programs. She has extensive experience with U.S. and international privacy laws. Ms. Eisenhauer has been named one of the Top 25 American Privacy Law Consultants by COMPUTERWORLD and her firm has also been ranked as "*One of Eight Privacy Firms to Watch.*"