

2005 Advertising Rates



e-Newsletter Sponsorships

Platinum Sponsor \$450.00

Feature your firm in a 1/3rd page advertisement including your logo with live link to your web site and narrative.

Specifications for logo – image must be JPEG format. Number of characters and spaces will vary depending on your design.

Specifications for text advertisement: 3 ½ X 5; maximum 1500 characters and spaces

Gold Sponsor \$150

Promote your Brand and Services with your logo and text message. Includes a live link to your web site. Placement is based on a first come, first serve basis starting at the beginning of the newsletter.

Specifications for text advertisement: maximum 500 characters and spaces

Silver Sponsor \$100.00

Spotlight your product or service in a Button Ad (small banner) that features your logo and a link to your site.

Specifications for logo – Image in JPEG format

Product Showcase \$100.00

Highlight your product or service in a descriptive narrative. Includes a link to your web site.

Specifications for text advertisement: 300 characters and spaces

Last Page \$750.00

Feature your full page advertisement including your logo with live link to your web site and narrative.

Specifications for logo – image must be JPEG format. Number of characters and spaces will vary depending on your design.

Prices are based on sponsorship for a single edition.

Material Requirements/Format:

All ads must be submitted in digital format. Text must be submitted in Microsoft WORD and images in JPEG format.

Liability

PreemploymentDirectory.com assumes no liability whatsoever, except to the extent of a one-time paid advertisement of the same specification, in the next or similar publication, if any proven or admitted errors or omissions have occurred. The Advertiser will indemnify and hold PreemploymentDirectory.com harmless from any suits or claims made against PreemploymentDirectory.com based upon Advertiser's material.

Terms

Payment is due the first Friday of the month prior to the edition of the ezine in which sponsorship will be published. Once the sponsorship description and image have been proofed and approved by the client any revisions to previously approved copy are subject to additional charges. The Advertiser is liable for the billed amount plus any collection fees, costs and finance charges.

Cancellations

All cancellations must be received in writing prior to the advertising publication deadline.

Copy Acceptance

PreemploymentDirectory.com reserves the right to reject, at its option, any advertisement deemed objectionable by its editors in subject matter, text, illustration or composition.

Advertising Deadline

All sponsorship copy required by the second Friday of the month prior to the edition in which clients copy will be displayed.

Advertiser _____
Contact Name _____ **Title** _____
Billing Name (if different from above) _____
Billing Address _____
City, State, Zip _____
Phone _____ **Fax** _____
E-mail _____ **Web Site** _____

Contract Terms:

Number of editions _____

Specific months:

☐ January 2005
☐ March 2005
☐ May 2005☐ June 2005
☐ August 2005
☐ September 2005☐ October 2005
☐ November 2005
☐ December 2005

	Choice of Sponsorship:	Cost of Sponsorship:
	Platinum	\$450.00 per edition
	Gold	\$ 150.00 per edition
	Silver	\$ 100.00 per edition
	Product Showcase	\$ 100.00 per product per edition
	Last Page	\$ 750.00 per edition

Advertising Charges

Payment is due the first Friday of the month prior to the edition of the ezine in which sponsorship will be published.

Advertising Total \$ _____

Remaining Balance \$ _____

Payment Information

Make check payable to the National Institute for Prevention of Workplace Violence, Inc.

Send payment to:

PreemploymentDirectory.com, a division of
The National Institute for Prevention of Workplace Violence, Inc.
22701 Woodlake lane
Lake Forest, CA 02630

Authorization

Execution of this advertising agreement and insertion order requires the signature of the advertiser and indicates that the advertiser has read and agrees to the terms and policies as outlined by PreemploymentDirectory.com.

By _____ Signature _____
(Print Name)

Title _____ Date _____