

# Would You Like To Get Introduced To More Than 20,000 Human Resources Managers?

We are really excited to be offering the first Background Screening Industry Buyers Guide. This historic Guide will be a landmark publication to showcase businesses in the background screening industry.

The Guide is going to debut at the 2008 SHRM Annual Conference to showcase background screening industry firms at the premier event that is attended by more than 20,000 human resource professionals. It will also be distributed at numerous other human resources and security conferences during the year.

## Become a part of history and join us in the Buyers Guide!

Your business cannot afford to miss this unique opportunity to promote your business to thousands of human resource managers. Don't miss this chance to showcase your firm in our Buyers Guide that will serve as a reference tool for the background screening industry throughout the year. Human Resource and Security managers will refer to this useful tool over and over.

## Don't let your competitors get business that could have been yours.

There is no other Buyers Guide of this kind on the market that exclusively markets background screening firms. This Guide will give your business an exclusive opportunity to uniquely present your business to the Human Resources and Security community.

The following advertising opportunities are available in the Buyers Guide which will be 6 X9 in size. The prices listed are our Conference Special Pricing which will expire once our regular prices are announced on December 14, 2007.

Advertising Opportunities:	Spec's	Pricing	Purchase
<b>Full Page Ads:</b> (includes Premium Listing)			
<input type="checkbox"/> Inside Front Cover	4 ½ X 8	\$900.00	Sold
<input type="checkbox"/> Inside Back Cover	4 ½ X 8	\$900.00	
<input type="checkbox"/> Back Cover	4 ½ X 8	\$900.00	
<input type="checkbox"/> Front and Back of each section tab	4 ½ X 7	\$750.00	
<input type="checkbox"/> Throughout the Guide/Color	4 ½ X 7	\$750.00	
<b>1/2 Page Ads:</b> Vertical and Horizontal available			
<input type="checkbox"/> Color	4 ½ X 3 ¾	\$450.00	
<input type="checkbox"/> B&W	4 ½ X 3 ¾	\$350.00	
<b>1/3 Page Ads:</b> Vertical and Horizontal available			
<input type="checkbox"/> Color	4 ½ X 2 ½	\$300.00	

□ B&W	4 ½ X 2 ½	\$200.00	
<b>Premium Listing:</b> (includes full color logo, contact information)	75 word description	\$450.00	
<b>Standard Listing:</b> (includes full color logo, contact information)	25 Words description	\$200.00	
<b>Basic Listing:</b> (includes full color logo, contact information)		\$100.00	
<b>Contact Information Only</b> (Includes company name, address and contact information)		\$50.00	
Grand Total			
<b>Agreement:</b>			
I am committing to advertising in the 2008 Background Screening Industry Buyers Guide and will pay the full amount as indicated in the "Grand Total" above for the items selected no later than January 31, 2008.			
Signature:			
Date:			

Ad copy is due on April 21, 2008.

To sign up for the 2008 Background Industry Buyers Guide complete the above form, sign it and fax it to Barry Nixon at 949-597-0977.

Please contact Barry Nixon with any questions at 949-770-5264 or [wbnixon@aol.com](mailto:wbnixon@aol.com) or [barry@wvp911.com](mailto:barry@wvp911.com) with any questions.

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We have extended the Conference Special advertising opportunities and pricing from the recent Background Investigators Conference in Clearwater until we release the Buyers Guide regular pricing on December 14, 2007. Contact me today to reserve your space at the current price level.