

Platinum Membership has it Privileges:



Platinum Membership Offers You The Following Services:

1. You are provided a full page for your advertising message.
2. Your web site URL appears with your listing and is linked to your web site so potential clients can go directly to you.
3. You get a pop up email message that goes directly to your firm.
4. Your logo will rotate on the front page which means businesses will see your listing before they even enter the Directory giving you a substantial advantage over non Platinum members.
5. Your logo will placed at the top of the page along with other Platinum member's logos in the Alphabetical and International sections. In addition, your logo is placed at the top of the International Resource Center page.
6. On your specific Alphabetical and International section page your firm's logo will appear at the top ahead of all other non platinum listings.
7. You can place complimentary articles and announcements in *The Background Buzz*.
8. You can update your ad copy at no charge if you introduce new products and services or your marketing campaign changes.
9. Your Platinum Member listing is placed on our 25 other 'Platinum Only' websites as well.
10. International Screening Spotlight! We will be featuring you in an article in **The Background Buzz** that focuses on letting current clients and prospects get to know you and your business better.

Exclusive Platinum Promotional Opportunities:

9. As a Platinum Member you become eligible to purchase a Diamond Sponsorship which will place your logo with a live link directly to your web site on the landing page of the Directory (see www.PreemploymentDirectory.com.) This means that businesses will go directly to your web site before they enter the Directory. This will give you 'first contact' advantage at closing them before your competitors even get a chance to sell. A maximum of ten logos will be given this priority placement to maximize your exposure.
10. Platinum members are periodically interviewed to make comments for articles we are submitting for publication which will include mentioning your firm, e.g., Security Management, Security Products, Loss Prevention, Security Magazine, etc.
11. Given our visibility in the human resource and security communities we are frequently contacted by firms interested in sourcing background screening firms or through our workplace violence consulting learn about firms who are searching for a background screening firm and we refer them to our Platinum members.