

# 2007 Directory Listing Pricing

<p><b>Platinum</b> \$550.00 per year*</p>	<ul style="list-style-type: none"> <li>• A listing with your firm's name, address, telephone number</li> <li>• Web site address with link</li> <li>• Instant email link so buyers can contact you easily and quickly</li> <li>• Direct sales contact name, phone and email link</li> <li>• One plus page listing: includes introductory description plus 1 page company/product description or advertisement</li> <li>• 4 color company/product Logo</li> <li>• Preferential Placement – 1) First Page position above non Platinum memberships in alphabetical and geographic listings; 2) Logo place at the top of the page for each letter of the alphabet and for each State</li> <li>• Logo rotated on front page of the Directory</li> <li>• Preferential Privilege – Eligible to purchase logo placement on landing page of the Directory that takes businesses directly to your website before entering the Directory</li> <li>• Unlimited Free updates to your listing throughout the year</li> </ul>
<p><b>Gold Level:</b> \$300.00 per year</p>	<ul style="list-style-type: none"> <li>• A listing with your firm's name, address, telephone number</li> <li>• Web site address with link</li> <li>• Instant email link so buyers can contact you easily and quickly</li> <li>• Direct sales contact name, phone and email link</li> <li>• A 90 word company/product description</li> <li>• 4 color company/product logo</li> </ul>
<p><b>Basic:</b> No Charge</p>	<p><b>You receive:</b></p> <ul style="list-style-type: none"> <li>• A listing with your firm's name, address, telephone number.</li> </ul>

**\$50.0 Set Fee for all enhanced levels** (this is one time fee for new listings)

\*Special Discount Rate for NAPBS members is \$450.00

**Duration of Listing:**

All pricing is for 12 month time period.

**Additional Options for Platinum members - Multiple State listings at a discounted rate**