

2009 EMPLOYMENT SCREENING JOURNAL AND BUYERS GUIDE

Advertising Contract

Company Name (Advertiser)

Contact Name

Title

Address

City

State

Zip

Telephone

FAX

Email

ADVERTISEMENT SELECTION & PLACEMENT

(All Pricing is for Four Color Advertisements)

Preferred Section Divider

\$3,200.00 per Section Divider

Includes Complimentary Directory Listing in two sections; One placement automatically placed in the Introduction Section.

Choices

1st	2nd
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- | | |
|--|---|
| | Introduction (Table of Contents, how to use the Guide, Advertisers Index, etc.) |
| | US Background Screening Firms |
| | Courthouse and Online Screeners |
| | International Screening Firms |
| | Asia Pacific, South Asia & Middle East |
| | European Union |
| | International Resource Center |
| | Suppliers to the Background Screening Industries |
| | Drug Testing |
| | Database and Software Providers |
| | Training, Publishers & Conferences |
| | Employment Screening Library |

Directory Listing

\$450.00 per Directory Listing includes Color Logo, Contact Information and 75 Word Description

Your Directory listing will include a free listing in the Advertisers' Index in the Introduction Section.

Placement

- | | |
|---|---|
| 1 | Introduction (Table of Contents, how to use the Guide, Advertisers Index, etc.) |
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Total Number of Directory Listings

Premium Ads (Choose Your Preference)

Inside Front Cover	\$3,500.00	Second Page	\$3,500.00
Inside Back Cover	\$3,500.00	Case Study, one page*	\$4,150.00
Back Cover	\$3,500.00	Case Study, two pages*	\$7,500.00
First Page (full page)	\$3,500.00	Other:	

*Please contact me for details on Case studies

Display Ads (Choose Your Preference)

Full Page	\$2,900.00	1/3 Page	\$2,000.00
2/3 Page	\$2,650.00	1/4 Page	\$1,704.00
1/2 Page	\$2,350.00		

**FAX both pages 1 and 2 to 949-597-0977
Questions? Please Call Barry Nixon at 949-770-5264.**

CONTRACT AGREEMENTS, TOTALS AND SIGNATURE	
Summary and Total of Advertising Choices:	
- Total Preferred Section Divider(s)	\$.00
- Total Display Ads	\$.00
- Early Bird Full Payment (5% Discount)	-\$.00 (Pre-General Announcement Discount (5%) for full payment made before September 30, 2008)
Sub-Total for Premium Ads	\$.00
- Total Directory Listings	\$.00
Grand Advertising Total	\$.00
25% Deposit Due with Reservation	\$.00 (you may return this form immediately to reserve your space, however, if deposit is not received by September 15, 2008 the space will be made available to other firms)
Make checks payable to National Institute for Prevention of Workplace Violence, Inc. and mail to: 22701 Woodlake Lane, Lake Forest, CA 92630	
Contract General Conditions:	
1. Advertisements are accepted upon the representation that the Advertiser is authorized to publish the contents thereof.	
2. All contents of advertisements are subject to Publisher's approval.	
3. The position of advertisements is at the discretion of the Publisher, except when the Publisher acknowledges a specific placement in writing.	
4. All Pricing is for Four Color Advertisements. There are no price differentials for B & W ads.	
5. Cancellations cannot be made after the ad closing date which will be announced on 2/27/08.	
6. Publisher is not liable for delay in delivery and/or non-delivery in the event of an act of GOD, action of government, fire, flood, riot, explosion, transportation interruption of any kind or any condition beyond the control of the Publisher affecting production or delivery.	
7. A 25% advance deposit is required to secure Advertising space. All advertising is to be paid in full by February 27,2009. Publisher is not obligated to print ads unless paid in advance.	
8. Payment by check is preferred. Alternative forms of payments may incur an additional charge.	
9. Early Payment Discounts ONLY apply to Premium Advertising on Covers and Section Dividers (do not apply to Directory Listings) and any discounted payments must be received by discount due date.	
10. Advertisers will indemnify, defend and hold harmless the Publisher from any claims and all loss, expense or liability arising out of the publication of any Advertising copy.	
11. Agency commissions are the responsibility of the Advertiser.	
12. An authorized company representative must sign the Contract.	
Signature and Confirmation of Understanding	
By signing this document you are acknowledging that you are authorized to commit the financial resources of your organization and understand that this contract is a commitment for advertising. You also acknowledge that you have read the General Conditions listed above and agree to these terms.	
Signature	Date
Name (Print)	Title

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