

2012 Edition

Background Screening Industry

Buyers Guide

PROFILE LISTINGS RESERVATION

(Insert Company Name) is interested in reserving a Profile Listing in the **2012 edition of the Background Screening Industry Buyers Guide**. This reservation is for a 100 word Profile listing which will include company contact information and logo.

The projected fee for the Profile Listing is \$350.00 for Platinum Members of PreemploymentDirectory.com. A discounted rate of \$250.00 will apply for placement of your Profile in multiple sections. [Information on Platinum Membership is attached.](#)

The projected date for publication of the **2012 Background Screening Industry Buyers Guide** is June 22, 2012.

Please select the sections below where you would like for your profile to appear:

- US _____
- International _____
- Specialty Services:
 - Drug Testing
 - Immigration/E-Verify Support
 - Consulting
 - Reference Checking and Assessments
 - Applicant Tracking Systems
 - Other (Specify category name) _____

Due dates and detail specifications for the Company Profile and Logo will be sent to you at a later date. We are anticipating that completed profile information will be due by March 2, 2012.

(Name of Authorized Signer)

(Signature of Authorized Signer)

Title of Authorized Signer _____ Date _____

Fax your completed form to 1(949) 597-0977 or scan and email.

PreemploymentDirectory.com

22701 Woodlake Lane, Lake Forest, CA 92630 – 1(949) 770-5264 – wbnixon@preemploymentdirectory.com

“Stop Bad Hires”

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PREMIUM ADVERTISING RESERVATION

(Insert Company Name) is interested in reserving a premium advertising space in the **2012 Background Screening Industry Buyers Guide**.

The projected fees for Premium Advertising Spaces are listed below:

Premium Full Page Advertisement

	<u>Pricing</u>
• Inside of the front cover,	\$1,250.00
• First page adjacent to the inside front cover,	\$1,050.00
• Inside of back cover,	\$1,250.00
• last page adjacent to the inside of the back cover and	\$1,050.00
• Back cover.	\$1,350.00
• Sections Divider (3) – US, International Specialty Services Sections	\$1,050.00
• Full page interior placement (quantity TBD)	\$ 900.00

Premium One Half Page Advertisement

▪ ½ page interior placement (location TBD)	\$ 600.00
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This reservation is for the (Insert specific location of the ad you are reserving, e.g., inside of front cover, etc.).

Please note that preferential placement choice will be given to our 2011 Premium Advertisers. To facilitate the timely reservation of your advertising space please select three choices of placement for your ad.

1st choice _____ 2nd choice _____ Third _____

The projected date for publication of the **2012 Background Screening Industry Buyers Guide** is June 22, 2012. We are anticipating that completed profile information will be due by April 30, 2012.

Specific due dates and detail specifications for the Premium Advertisements will be sent to you at a later date. Fax your completed form to 1(949) 597-0977 or scan and email.

(Name of Authorized Signer)

(Signature of Authorized Signer)

Title of Authorized Signer _____ Date _____

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