

LIARS INDEX® NEWS

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LIARS INDEX® RETREATS IN FIRST HALF OF 2012

Brookfield, WI - The **Liars Index®**, which tracks false education claims on resumes, was at an all-time high in the back half of 2011, reaching a record 27.27%. For the first half of 2012, the degree of degree lying moderated to 20.69%, but the moving average of the prior two years held relatively steady, at 21.62%, vs. the 21.80% level of six months ago.

“The two-year trend remains high since early 2010 and is up more than 50% since 2008”, said Jude Werra. The Executive Search and Selection consultant has been tracking the percentage of resumes that claim false degrees, majors and dates of enrollment in colleges and universities since 1995.

Twice each year Jude M. Werra & Associates of Brookfield, WI tallies the number of misrepresentations among resumes they receive as they search out executives on behalf of client organizations. “It only takes one case where the threshold impression of a candidate allows the screeners to overlook the education check until later in the process, to learn the lesson,” he said. “Careful employers verify the education claims as the first step. These easily matched facts are simple to check. Checking claimed performance measures and experience is a matter of applying judgment to assertions, but an education credential is a clear factoid.”

Our Latest Data:

Data Point	2nd Half 2008	1st Half 2009	2nd Half 2009	1st Half 2010	2nd Half 2010	1st Half 2011	2nd Half 2011	1st Half 2012
Semi-annual Percentage	11.43%	15.87%	16.07%	21.43%	17.46%	21.05%	27.27%	20.69%
Prior Two Year Average	13.21%	13.39%	14.82%	16.20%	17.71%	19.00%	21.80%	21.62%

Verifying an education record is a straightforward fact-checking process, easily handled for free with a phone call to the school, or online for a modest fee in many cases, as college Registrars may have arranged to outsource the education verification process. “When a significant percentage of candidates hope to bluff their way into an interview by doctoring the truth about their education records, the employer is wise to check those facts first. Checking at the end, or not at all, will too often verify that the employer had rushed to judgment based upon a threshold impression,” Werra said.

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Bringing Clarity to D&O Executive Selection

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