



You're Invited To Be In The Spotlight!

We have added 'The International Screener Spotlight' column to our very popular online newsletter, *The Background Buzz* and want to invite you to participate in a new innovative marketing approach to help you enhance your relationships with your current clients and open doors with potential prospects.

The column will feature one International Screening firms' owner or executive. The column will be focus on helping clients and potential clients get to know you on a more personal level, beyond just your products and services, because ultimately people buy from people they know and can relate too.

We are very excited about this new column and view this as a valuable way we can support the development of the international background screening community. We are offering this new service to our Platinum Members as a complimentary value added service (it's a \$350.00 value).

We are also offering this innovative marketing service to non Platinum Members to give them a chance to be featured in our **International Screener Spotlight** column to raise their profile and enhance their marketing efforts.

Our goal is to create additional sales opportunities for you by helping potential new prospects to know more about you and your business.

We are offering this new service for the value price of \$350.00 for your feature appearance in the **International Screener Spotlight** feature column. Your feature will include your interview and photo.

Please note that this is a limited opportunity. We will start scheduling interviews shortly so [contact me](#) as soon as possible if you are interested in participating. We will schedule people on a first come first serve basis.

Have a truly blessed and safe day!

Barry

Executive Editor
The Background Buzz