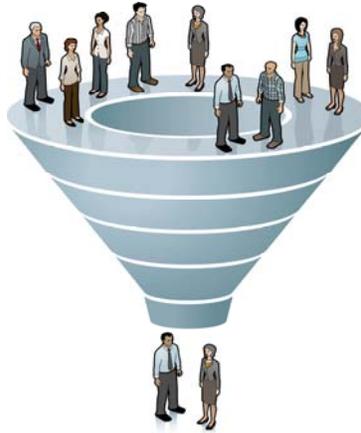


# Would It Be Valuable To You To Get 100 Pre-Qualified Leads?



The leads we provide to you have already indicated that they are ready to make a change in their current background screening provider now or are undecided. Either way they are ripe for you to sell to them.

**We have these leads now and are ready to send them to you.**

We will provide you with contact information and their level of readiness to change their current provider.

Think about how much time it would take and cost for your marketing or sales team to generate 100 leads? [Wouldn't it be valuable to you to get 100 pre-qualified leads now?](#)

**Time is money! Your sales team could be selling to these leads tomorrow.**

Don't miss this unprecedented offer!

You can get these leads immediately by joining PreemploymentDirectory.com as a Platinum Member today! When you become a Platinum Member of PreemploymentDirectory.com in the next 30 days we will provide you with 100 pre-qualified leads to help you increase your sales right away.

**No gimmicks! No hoops! Just great leads!**

Why are we making this offer!

We believe that if we provide you great leads you will not only benefit by increasing your opportunities to sell and increase your sales, but you will also become a loyal client since we are contributing to the success of your business. It's a win-win situation for everybody!

How did we get the leads?

We conducted a survey on background screening at the recent 2010 SHRM Annual Conference held on July 27 – 30th. More than 300 attendees at the conference completed our survey. One of the questions on the survey asked HR Managers 'Are they planning on changing their current background screening provider in the next 12 months?' If the answer is 'Yes' or 'Undecided' we pass their contact information along to you.

Who will be getting the leads?

These leads will be *exclusively* given to our Platinum Members. Remember *Platinum Membership has its privileges.*

## Not Convinced! It gets Better!

Not only will you get the leads from the SHRM Annual Conference immediately, but when we conduct the same survey throughout the year you will also get pre-qualified leads from them as well.

## What is PreemploymentDirectory.com?

[PreemploymentDirectory.com](http://PreemploymentDirectory.com) helps businesses meet the critical need they have to know whom they are hiring and who is on their payroll. PreemploymentDirectory.com is the leading and most comprehensive web based directory of background screening firms designed to make it easy for businesses to quickly find a company to meet their screening needs. In a recent review of online directories and buyers guide [PreemploymentDirectory.com](http://PreemploymentDirectory.com) ranked # 1 in having the most background screening firms listed. In fact, [PreemploymentDirectory.com](http://PreemploymentDirectory.com) has more background screening firms listed than ASIS International, SHRM and Workforce Magazine combined. We connect background screening firms to business.

## What is a Platinum Membership?

Platinum Membership is our premium listing in PreemploymentDirectory.com and provides you with a full page to place your advertising message. Your advertisement is placed in our Alphabetical section and a second section of your choosing – US, International or Vendor Showcase. Your logo linked to your advertisement is placed at the top of the page for each letter of the alphabet, for each state in the US or at the top of the International Section or Vendor Showcase. Your logo linked to your advertisement also rotates on the front page of PreemploymentDirectory.com. The Platinum Membership is designed to make it easy for HR Managers to find your firm when they are searching for a background screening firm. Our goal is drive additional traffic to you to increase your sales opportunities. To view pricing go the [rate sheet](#).

## Sign Up Now!

Join PreemploymentDirectory.com today to get your 100 leads immediately. Contact me at [wbnixon@aol.com](mailto:wbnixon@aol.com) to sign up.

Please let me know if you have any questions and I will be happy to answer them.

Thanks for your attention and I look forward to you joining the PreemploymentDirectory.com family of services.

*Barry*

PS - While we believe this is an extraordinary offer on its own we decided to make the following offer to nudge you to contact us immediately to sign up for your Platinum Membership and to get your 100 leads today! The first 10 firms that sign up for their Platinum Membership will have the normal set up fee waived. Call me now at 949-770-5264 or email me at [wbnixon@aol.com](mailto:wbnixon@aol.com) to take advantage of this great offer.

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